

Blogging Assignment and Rubric

/100

An effective blog post connects various individuals to a topic because the writer has taken a stance or provided a wide variety of opinions that cause the reader to think outside the box. Before writing a blog, ask yourself, what is the information that I am going to give that will excite my reader? A well-produced blog shows extensive evidence of a personal response to an issue raised in the readings/activities or through the student's personal growth.

Assignment

During this course, you will need to write a minimum of three blogs on your website and comment on a minimum of three of your peer's blogs. Once you have created a blog, you will copy the **public** blog link from your website and paste it on our [class blog page](#). Place the **link and your name** (ex. 9 steps to an effective blog- Michelle Khatib) under the correct category (ex. Blogs and Wikis as Educational Tools) on the blog page. To comment on your peers blogs, click on their link that has been posted under the category on the [class blog page](#), read their blog, and comment in the comment section.

Once all of your blogs and comments to your peer blogs have been completed you will complete this rubric sheet (part one and part two) and hand it in on **November 19th**. Copy and paste all of your blogs and comments to the bottom of this rubric so that all information is in one document. Remember to put in your name, ID number in the footer of this page and that your email's subject states your name and the assignment. You will be shown how to create a blog page in the lab session.

Part One (Technical): /25

Using your Weebly website account, create a blog page for Edit 302 that has the following elements:

- ✓ The creation of a Weebly blog page. (/3)
- ✓ Insert a copyright friendly picture on the top banner area of the page. (/2)
- ✓ Your blog contains an interesting title that will help you generate traffic. Use a title that will attract attention, make strong claims, solve problems, or match a search engine query. (/3)
- ✓ Use a "read more" blog widget to break up your blog on the page so that it isn't just a full page of text on your Blog page. (/3)
- ✓ Tag your post so that it is categorized. (/3)
- ✓ Insert a copyright friendly picture into your blog. ¹(Please give proper attribution to all pictures if you are taking them from outside the Weebly picture search engine). (/3)
- ✓ Add a picture of you and information about yourself underneath on the right hand side of your blog. (3)
- ✓ Make sure that your RSS feed is to the right of your blog so that people can follow your posts. (3)
- ✓ Make your Blog open comments default (under blog settings) "open". (2)

¹ Please note that Weebly will automatically place the attribution on the bottom of the website for a picture taken within the Weebly picture search.

Part Two (Brain Power):

Blog Rubric

Integrating/Synthesis of Concepts and Principles	Critical Thinking	Applications and Personal Examples	Writing Standards	Timeliness
The blogging responses demonstrate an integration of concepts and principles from classroom discussions, reading and reflect an understanding of fundamental principles of technology integration in teaching and learning.	Postings frequently demonstrate use of upper level thinking (analysis, synthesis, evaluation) and illustrate a thoughtful approach.	The blogging responses share personal and professional connections to the topic of technology integration in the classroom.	The responses from the blogging posts are clear, concise, and easy to understand. Ideas and responses are communicated clearly and coherently.	The responses are submitted on or before the due date.
Excellent (15)	Excellent (15)	Excellent (15)	Excellent (15)	Excellent (15)
Satisfactory (10)	Satisfactory (10)	Satisfactory (10)	Satisfactory (10)	Satisfactory (10)
Unsatisfactory (1)	Unsatisfactory (1)	Unsatisfactory (1)	Unsatisfactory (1)	Unsatisfactory (1)
This is based on completing all three blogs and three peer comments. 16 marks will be deducted from any missing blogs.				